

Creative Data Winners

Prize	Title	Brand	Product	Entrant / Idea Creation	Production	Media	Location
Grand Prix	SAYLISTS	WARNER MUSIC GROUP	PLAYLISTS	ROTHCO, PART OF ACCENTURE INTERACTIVE, Dublin	ROTHCO, PART OF ACCENTURE INTERACTIVE Dublin	ROTHCO, PART OF ACCENTURE INTERACTIVE Dublin	IRELAND
Gold Lion	LAUGH TRACKER	TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT	TENNESSEE TOURISM	VMLY&R, Kansas City	PLAN A FILMS Asheville		USA
Gold Lion	FOR SEASONS - COMPOSED BY CLIMATE DATA	NDR ELBP HILHARMONIE ORCHESTRA, HAMBURG	VIVALDI'S FOUR SEASONS	MARKENFILM CROSSING, Hamburg	KLING KLANG KLONG Berlin / MARKENFILM CROSSING Hamburg		GERMANY
Silver Lion	PUBLICLY TRADED	LIFESTYLES HEALTHCARE	LIFESTYLES CONDOMS	FCB/SIX, Toronto	MARRIED TO GIANTS Toronto	THEORY CREW Melbourne	CANADA
Silver Lion	CODE OF CONSCIENCE	INSTITUTO RAONI	CODE OF CONSCIENCE	AKQA, São Paulo / AKQA, Melbourne	HEFTY São Paulo / JNTO São Paulo / LA CARRETERA FILMES São Paulo / PRODIGO FILMS São Paulo / WEBCORE São Paulo		BRAZIL / AUSTRALIA
Silver Lion	WAITING WINS	CANAL+	CANAL+	HAVAS, Geneva		HAVAS Geneva	SWITZERLAND
Silver Lion	'ME TOO.' ACT TOO	ME TOO.	Activism	FCB/SIX, Toronto	SPECIAL SOLUTIONS GROUP INC. Toronto / STINK FILMS Los Angeles	IPG MEDIABRANDS Toronto / J3 New York	CANADA
Bronze Lion	UNSCRIPTED	BT SPORT	BT SPORT	WUNDERMAN THOMPSON, London	WUNDERMAN THOMPSON London	ESSENCE London	UNITED KINGDOM
Bronze Lion	#NOTJUSTACADBURYAD	MONDELEZ	CADBURY CELEBRATIONS	OGILVY INDIA, Mumbai	COUNTRY BOYZ FILMS Mumbai	WAVEMAKER INDIA Mumbai	INDIA
Bronze Lion	ADDRESSPOLLUTION.ORG	(COPI) CENTRAL OFFICE FOR PUBLIC INTEREST	ADDRESSPOLLUTION.ORG	AMV BBDO, London	GRAND VISUAL London / RAPP London	GRAND VISUAL London / TALON OUTDOOR London	UNITED KINGDOM
Bronze Lion	DOGVERTISING	PEDIGREE	DENTASTIX	MEDIACOM, Zagreb	GO2DIGITAL Zagreb / O3 Ljubljana	MEDIACOM Zagreb	CROATIA
Bronze Lion	UP THE VOTE	REDDIT	REDDIT	R/GA, San Francisco	R/GA San Francisco / XYZ San Francisco	CLEAR CHANNEL OUTDOOR New York / JCDECAUX NORTH AMERICA New York / OUTFRONT MEDIA New York	USA