

Cannes 2021 - Ganadores Print & Publishing

Award	Prize	Title	Brand	Product	Entrant / Idea Creation	Production	Location
Grand Prix	Grand Prix	COURAGE IS BEAUTIFUL	DOVE	DOVE MASTERBRAND	OGILVY, London / OGILVY, Toronto	OUTSIDER EDITORIAL Toronto	UNITED KINGDOM / CANADA
Gold Lion	Gold Lion Campaign	DAY 28	BURGER KING	FAST FOOD	BURGER KING, Miami / INGO, Stockholm / DAVID, Miami / PUBLICIS ROMANIA, Bucharest	DAVID Miami / INGO Stockholm	USA / SWEDEN / ROMANIA
	Gold Lion Campaign	DAY 32	BURGER KING	FAST FOOD	BURGER KING, Miami / INGO, Stockholm / DAVID, Miami / PUBLICIS ROMANIA, Bucharest	DAVID Miami / INGO Stockholm	USA / SWEDEN / ROMANIA
	Gold Lion Campaign	DAY 33	BURGER KING	FAST FOOD	BURGER KING, Miami / INGO, Stockholm / DAVID, Miami / PUBLICIS ROMANIA, Bucharest	DAVID Miami / INGO Stockholm	USA / SWEDEN / ROMANIA
	Gold Lion Campaign	DAY 35	BURGER KING	FAST FOOD	BURGER KING, Miami / INGO, Stockholm / DAVID, Miami / PUBLICIS ROMANIA, Bucharest	DAVID Miami / INGO Stockholm	USA / SWEDEN / ROMANIA
Gold Lion	Gold Lion	THE BIRTH OF GAMING TOURISM	XBOX / MICROSOFT	XBOX ONE X ENHANCED	McCANN, London	CLOCKWORK Johannesburg / CRAFT London / FIRE WITHOUT SMOKE London / MOMENTUM WORLDWIDE London / MRM UK London	UNITED KINGDOM
Gold Lion	Gold Lion	THE MOST VALUABLE NEWS	FOLHA DE S.PAULO NEWSPAPER	INTITUTIONAL	AFRICA DDB, São Paulo	LA CARRETERA FILMES São Paulo / SAIGON São Paulo / SUPERSONICA São Paulo	BRAZIL
Gold Lion	Gold Lion	THE TAMPON BOOK: A BOOK AGAINST TAX DISCRIMINATION	THE FEMALE COMPANY	THE TAMPON BOOK	SCHOLZ & FRIENDS, Berlin		GERMANY
Gold Lion	Gold Lion	COURAGE IS BEAUTIFUL	DOVE	DOVE MASTERBRAND	OGILVY, London / OGILVY, Toronto	OUTSIDER EDITORIAL Toronto	UNITED KINGDOM / CANADA
Silver Lion	Silver Lion Campaign	AMANDA	DOVE	DOVE MASTERBRAND	OGILVY, London / OGILVY, Toronto	OUTSIDER EDITORIAL Toronto	UNITED KINGDOM / CANADA
	Silver Lion Campaign	PATRICIA	DOVE	DOVE MASTERBRAND	OGILVY, London / OGILVY, Toronto	OUTSIDER EDITORIAL Toronto	UNITED KINGDOM / CANADA
	Silver Lion Campaign	CINZIA	DOVE	DOVE MASTERBRAND	OGILVY, London / OGILVY, Toronto	OUTSIDER EDITORIAL Toronto	UNITED KINGDOM / CANADA
Silver Lion	Silver Lion Campaign	CHAPTER 10	PROCTER&GAMB LE	OLD SPICE	LEO BURNETT, Madrid	LEO BURNETT Madrid / SONOMEDIA Madrid	SPAIN
	Silver Lion Campaign	CHAPTER 01	PROCTER&GAMB LE	OLD SPICE	LEO BURNETT, Madrid	LEO BURNETT Madrid / SONOMEDIA Madrid	SPAIN
	Silver Lion Campaign	CHAPTER 06	PROCTER&GAMB LE	OLD SPICE	LEO BURNETT, Madrid	LEO BURNETT Madrid / SONOMEDIA Madrid	SPAIN
Silver Lion	Silver Lion Campaign	FEMICIDE	FOLHA DE S.PAULO NEWSPAPER	INTITUTIONAL	AFRICA DDB, São Paulo	LA CARRETERA FILMES São Paulo / SAIGON São Paulo / SUPERSONICA São Paulo	BRAZIL
	Silver Lion Campaign	BURNING	FOLHA DE S.PAULO NEWSPAPER	INTITUTIONAL	AFRICA DDB, São Paulo	LA CARRETERA FILMES São Paulo / SAIGON São Paulo / SUPERSONICA São Paulo	BRAZIL

	Silver Lion Campaign	OIL	FOLHA DE S.PAULO NEWSPAPER	INTITUTIONAL	AFRICA DDB, São Paulo	LA CARRETERA FILMES São Paulo / SAIGON São Paulo / SUPERSONICA São Paulo	BRAZIL
Silver Lion	Silver Lion	THE INEVITABLE NEWS	THE INEVITABLE NEWS	THE INEVITABLE NEWS	AREA 23, AN FCB HEALTH NETWORK COMPANY, New York	BROOKLYN SPORTS PAGE New York / STELLAR PRINTING INC Queens	USA
Silver Lion	Silver Lion	THE RAPE PAGE	RAPE CRISIS	RAPE CRISIS	OGILVY, Cape Town		SOUTH AFRICA
Silver Lion	Silver Lion Campaign	MARK & ANDREW	RELATE	RELATIONSHIP CHARITY	OGILVY, London		UNITED KINGDOM
	Silver Lion Campaign	MARGRET	RELATE	RELATIONSHIP CHARITY	OGILVY, London		UNITED KINGDOM
	Silver Lion Campaign	LYNN & GEORGE	RELATE	RELATIONSHIP CHARITY	OGILVY, London		UNITED KINGDOM
	Silver Lion Campaign	CHRISSE & ROGER	RELATE	RELATIONSHIP CHARITY	OGILVY, London		UNITED KINGDOM
Silver Lion	Silver Lion	THE TAMPON BOOK: A BOOK AGAINST TAX DISCRIMINATION	THE FEMALE COMPANY	THE TAMPON BOOK	SCHOLZ & FRIENDS, Berlin		GERMANY
Silver Lion	Silver Lion	THE NEW NATIONAL ANTHEM EDITION	AN NAHAR NEWSPAPER	ANNAHAR NEWSPAPER	IMPACT BBDO, Dubai	BOOMTOWN PRODUCTIONS Dubai	UNITED ARAB EMIRATES
Silver Lion	Silver Lion	OLAY FACE THE STEM GAP	PROCTER & GAMBLE - OLAY SKINCARE	OLAY SKINCARE	SAATCHI & SAATCHI, New York	SAATCHI & SAATCHI New York	USA
Bronze Lion	Bronze Lion	PRINT INSERTION	MOLSON COORS	MILLER LITE	DDB, Chicago	DDB Chicago / RADAR STUDIOS Chicago	USA
Bronze Lion	Bronze Lion	LEGS	MAGNUM/UNILEVER	MAGNUM ICE CREAM	LOLA MULLENLOWE, Madrid		SPAIN
Bronze Lion	Bronze Lion Campaign	THE KISS	LE CHOCOLAT DES FRANÇAIS	CHOCOLATE BAR	TBWAIPARIS		FRANCE
	Bronze Lion Campaign	THE 2 CV	LE CHOCOLAT DES FRANÇAIS	CHOCOLATE BAR	TBWAIPARIS		FRANCE
	Bronze Lion Campaign	THE TERRACE	LE CHOCOLAT DES FRANÇAIS	CHOCOLATE BAR	TBWAIPARIS		FRANCE
	Bronze Lion Campaign	THE HIGH HEEL	LE CHOCOLAT DES FRANÇAIS	CHOCOLATE BAR	TBWAIPARIS		FRANCE
Bronze Lion	Bronze Lion	GHOSTS	LEICA	CAMERA	TBWAIPARIS		FRANCE
Bronze Lion	Bronze Lion	BAR	DIESEL	DIESEL	PUBLICIS ITALY, Milan	ART PARTNER New York / SMUGGLER London	ITALY
Bronze Lion	Bronze Lion Campaign	MODERN	MCDONALD'S	MCDONALD'S	LEO BURNETT, London		UNITED KINGDOM
	Bronze Lion Campaign	SIXTIES	MCDONALD'S	MCDONALD'S	LEO BURNETT, London		UNITED KINGDOM
	Bronze Lion Campaign	TERRACE	MCDONALD'S	MCDONALD'S	LEO BURNETT, London		UNITED KINGDOM
Bronze Lion	Bronze Lion Campaign	MARCO RUBIO	CHANGE THE REF	GUN REFORM	ALMA, Miami	ALMA Miami	USA
	Bronze Lion Campaign	JOHN CORNYN	CHANGE THE REF	GUN REFORM	ALMA, Miami	ALMA Miami	USA

	Bronze Lion Campaign	DONALD TRUMP	CHANGE THE REF	GUN REFORM	ALMA, Miami	ALMA Miami	USA
	Bronze Lion Campaign	TED YOHO	CHANGE THE REF	GUN REFORM	ALMA, Miami	ALMA Miami	USA
	Bronze Lion Campaign	MIKE BOST	CHANGE THE REF	GUN REFORM	ALMA, Miami	ALMA Miami	USA
Bronze Lion	Bronze Lion	SON	ABTO	ABTO (BRAZILIAN ORGAN TRANSPLANT ASSOCIATION - NGO)	LEO BURNETT TAILOR MADE, São Paulo	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
Bronze Lion	Bronze Lion	RACISM UNCOVERED	AFRO BRASIL MUSEUM	INSTITUTIONAL	AFRICA DDB, São Paulo	LOUD São Paulo / SICARIOS CREATIVE CORP Sao Paulo	BRAZIL
Bronze Lion	Bronze Lion	THE NEW NATIONAL ANTHEM EDITION	AN NAHAR NEWSPAPER	ANNAHAR NEWSPAPER	IMPACT BBDO, Dubai	BOOMTOWN PRODUCTIONS Dubai	UNITED ARAB EMIRATES
Bronze Lion	Bronze Lion	THE HIDDEN ESSENCE	NHK (JAPAN BROADCASTING CORPORATION)	TV PROGRAM	JAPAN BROADCASTING CORPORATION, Tokyo / SHA INC., Tokyo	COSAELU Tokyo / NHK EDUCATIONAL Tokyo / SHA INC. Tokyo / SHOEI INC. Tokyo / THE ELVES AND THE SHOEMAKER.CO.,LTD. Tokyo	JAPAN
Bronze Lion	Bronze Lion	FIREPROOF NEWSPAPER	NOTICIAS DE LA COMARCA/SESOCIO/FUNDACIÓN BOMBEROS DE ARGENTINA	NOTICIAS DE LA COMARCA/SESOCIO/ FUNDACIÓN BOMBEROS DE ARGENTINA	HOY, Buenos Aires		ARGENTINA
Bronze Lion	Bronze Lion	THE TAMPON BOOK: A BOOK AGAINST TAX DISCRIMINATION	THE FEMALE COMPANY	THE TAMPON BOOK	SCHOLZ & FRIENDS, Berlin		GERMANY
Bronze Lion	Bronze Lion	TRUE FASHION	ALPARGATAS	HAVAIANAS	ALMAPBDO, São Paulo	GOMUS Sao Paulo	BRAZIL
Bronze Lion	Bronze Lion	THE TAMPON BOOK: A BOOK AGAINST TAX DISCRIMINATION	THE FEMALE COMPANY	THE TAMPON BOOK	SCHOLZ & FRIENDS, Berlin		GERMANY